

# IMS Enhanced Tumour Studies

Capturing treatment pathways for real world evidence

Enhanced Tumour Studies (ETS) provides comprehensive and robust data in niche tumour sites with a focus on the specific cancer stage/line of therapy. These reports give a comprehensive understanding and clarity into the treatment of specific niche cancers across Canada. ETS data is based off patient records collected from a vast number of medical oncologists and specialists, all of them providing in-depth patient case histories to report retrospective patient-level data.

## ROBUST SAMPLE SIZES FOR BRAND PLANNING

- All drug-treated patients across all lines of therapy
- Biomarker analysis to identify relevant sub-populations

## PATIENT JOURNEY INSIGHTS

- Dosing and treatment durations
- Prescribing patterns
- Treatment pathways
- Line of therapy analysis
- Analysis by payer type (treatment funding)

Patient Flow – Treatment Overview from Diagnosis

1 <sup>st</sup> Therapy from Diagnosis	2 <sup>nd</sup> Therapy from Diagnosis		3 <sup>rd</sup> Therapy from Diagnosis
Target therapy or Immunotherapy or Systemic chemotherapy # patients 70%	Immunotherapy or Target therapy or Systemic chemotherapy # patients 80%	Radiation therapy # patients 20%	Systemic chemotherapy # patients 100%
Surgery (curative, for resectable disease) # patients 20%	Immunotherapy # patients 90%	Radiation therapy # patients 10%	Systemic chemotherapy or Immunotherapy # patients 100%
Radiation therapy (palliative) # patients 10%	Systemic Chemotherapy # patients 100%		

Illustrative

Understanding the detail within the dynamic oncology sector is essential to respond successfully to fast evolving opportunities.

**IMS Enhanced Tumour Studies** offers unique insight into robust patient-level data across all provinces in Canada for a growing number of tumour types.

## 13 MAJOR INDICATIONS GLOBALLY

Advanced and Metastatic Non-Small Cell Lung Cancer

Castration-Resistant Prostate Cancer 🇨🇦

Chronic Lymphocytic Leukemia 🇨🇦

Gastric Cancer 🇨🇦

Metastatic Breast Cancer

Metastatic Colorectal Cancer

Metastatic Hepatocellular Carcinoma

Metastatic Melanoma 🇨🇦

Metastatic Renal Cell Carcinoma

Multiple Myeloma

Non-Hodgkin's Lymphoma (Follicular)

Non-Hodgkin's Lymphoma (Diffuse Large B-Cell)

Ovarian Cancer