

2016 IMS Brogan Client Training Calendar

We are happy to provide you with the 2016 schedule of our complimentary course, offered to our IMS Brogan clients at our Montreal or Toronto office.

Please contact your IMS Brogan Representative (Montreal: 514-428-6000 or Toronto: 905-816-5000) to schedule your attendance. We look forward to seeing you.

MONTREAL Courses:

Course	Date	Time
TSA/GPM/XPONENT	March 10 (MTL)	1:00 pm – 4:00 pm
	April 7 (MTL)	1:00 pm – 4:00 pm
	May 12 (MTL)	1:00 pm – 4:00 pm
	June 9 (MTL)	1:00 pm – 4:00 pm
	September 15 (MTL)	1:00 pm – 4:00 pm
	October 13 (MTL)	1:00 pm – 4:00 pm
	November 10 (MTL)	1:00 pm – 4:00 pm

Course	Date	Time*
IMS Analysis Manager	March 8 (MTL)	10:00 am – 3:00 pm
	April 5 (MTL)	10:00 am – 3:00 pm
	May 10 (MTL)	10:00 am – 3:00 pm
	June 7 (MTL)	10:00 am – 3:00 pm
	September 13 (MTL)	10:00 am – 3:00 pm
	October 11 (MTL)	10:00 am – 3:00 pm
	November 8 (MTL)	10:00 am – 3:00 pm

TORONTO Courses:

Course	Date	Time
TSA/GPM/XPONENT	March 8 (TOR)	1:00 pm – 4:00 pm
	April 5 (TOR)	1:00 pm – 4:00 pm
	May 10 (TOR)	1:00 pm – 4:00 pm
	June 7 (TOR)	1:00 pm – 4:00 pm
	September 13 (TOR)	1:00 pm – 4:00 pm
	October 11 (TOR)	1:00 pm – 4:00 pm
	November 8 (TOR)	1:00 pm – 4:00 pm

Course	Date	Time*
IMS Analysis Manager	March 10 (TOR)	10:00 am – 3:00 pm
	April 7 (TOR)	10:00 am – 3:00 pm
	May 12 (TOR)	10:00 am – 3:00 pm
	June 9 (TOR)	10:00 am – 3:00 pm
	September 15 (TOR)	10:00 am – 3:00 pm
	October 13 (TOR)	10:00 am – 3:00 pm
	November 10 (TOR)	10:00 am – 3:00 pm

*lunch will be provided.

We appreciate you advising us when you cannot attend a course for which you are registered. We reserve the right to change or cancel any courses.

All courses are offered at either the Montreal or Toronto IMS Brogan office:

Montreal 16720 routes Transcanadienne Kirkland, Québec H9H 5M3 (514) 428-6000	Toronto 6700 Century Avenue, Suite 300 Mississauga, Ontario L5N 6A4 (905) 816-5000
---	--

The **Canadian Drug Store & Hospital Purchase Audit (CDH)** and **CompuScript** syndicated courses are available through E-Learning modules on the IMS Customer portal (*IMS Customer Portal > My Products > IMS Canada e-learning courses*).

For all other IMS Brogan products, please contact your IMS Brogan Representative to ask about our customized training sessions.

Course Outline
<p>TSA/GPM/Xponent</p> <p>This course introduces you to the TSA, GPM and Xponent products, the databases and their applications. The data collection processes, quality assurance procedures are reviewed and confidentiality is discussed especially how it pertains to prescriber level data. A Territory Planning Model showing all three products is reviewed so you can understand how these three products can be utilized together in the field.</p> <p>This course is designed for anyone working with TSA, GPM and/or Xponent.</p> <p><i>Course Length: 3 hours</i> <i>Prerequisites: None.</i></p>

Course Outline
<p>IMS Analysis Manager</p> <p>IMS Analysis Manager is a windows-based on-line analysis tool. Through workshop exercises, this course teaches you how to use IMS Analysis Manager to obtain market research data; creating reports, graphs and detailed analyses using the IMS Pharmaceutical Audit data.</p> <p>This course has been designed for those who need to analyze IMS market research audit data using IMS Analysis.</p> <p>Prerequisites:</p> <ol style="list-style-type: none"> 1. An overall knowledge of the IMS Health Canada Audits. You can gain an understanding of the IMS data through the Canadian Drug Store and Hospital (CDH) and CompuScript syndicated courses, available through e-learning modules on the IMS Customer Portal (IMS Customer Portal>My Products>IMS Canada e-learning courses). 2. An active IMS Analysis Manager account. To confirm access to IMS Analysis Manager contact your IMS Brogan Account Representative. <p>This course is designed for anyone working with IMS Analysis Manager using the IMS Audit data.</p> <p><i>Course Length: 5 hours</i> <i>Lunch will be provided.</i></p>