



IMS PERFORMANCE ANALYTICS

EXECUTIVE EDITION

Actionable Intelligence On-The-Go

IMS Performance Analytics is a user-centric business intelligence solution designed to provide every stakeholder of your commercial analytics team with the ability to view and report key performance indicators (KPIs) to help you generate efficiency and effectiveness, as well as reduce the total cost of ownership of your business intelligence. All editions can be customized to provide maximum flexibility and scalability. As a SLaaS (“Solution as a Service”) offering, **IMS Performance Analytics** leverages multiple technologies to ensure each user’s needs are met using the best presentation platform available. A multitude of presentation options are available to ensure each user has the most appropriate visualizations to facilitate decision making, including exception reporting and alerts, adhoc queries, mobile device delivery, and mapping.

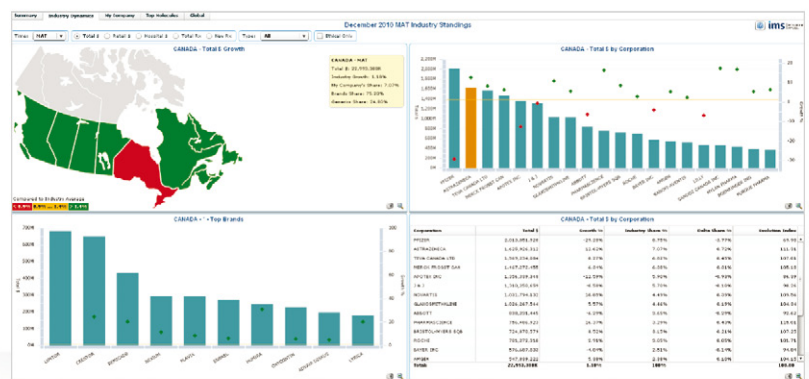
Keeping you at the pulse of your business

Environmental challenges in Canada require a closer look at your business unit’s performance relative to the Canadian and global markets. Performance Analytics Executive Edition (formerly known as Executive Monitor) arms you with the information to excel in this increasingly competitive landscape.

Executive Edition is a ready to be deployed turn-key solution or tailored dashboard solution customized with additional metrics and KPIs; no need to extract data, make calculations, spot trends, identify aberrations or summarize highlights. Executive Edition provides consistent and seamless updates every month (global data quarterly).

Key insights available at your fingertips 24/7 on the state of the industry, your company and your brand’s competitive landscape:

- National, provincial and global key performance indicators and benchmarks
- State-of-the-art graphs and charts for quick and easy insights, anywhere and anytime
- Configurable to meet your unique needs



+1 514 428-6000 (MONTREAL)
 +1 613 599-0711 (OTTAWA)
 +1 905 816-5000 (TORONTO)
www.imsperformanceanalytics.com



To view the demo site and experience the ease-of-use and quality of insights available, visit: [Executive Edition](#)