

IMS PharmaStat®

Reporting on Canadian drug plan claim reimbursements

PharmaStat is an essential instrument for gaining insights into public and private drug plan claims reimbursement activities.

FUNDAMENTAL INSIGHTS

IMS PharmaStat brings significant benefit by providing a clear view into payment dynamics of Canada's public and private drug plans. PharmaStat reports:

- Total public drug plan payment activity for most Canadian provinces and the Non-Insured Health Benefit (NIHB) program
- Actual direct payment activity of Canadian private drug plans, including more than two thirds of all private prescriptions filled in Canada

INVALUABLE MARKET RESEARCH TOOL

PharmaStat is an essential marketing and research tool for:

- Detecting and monitoring market trends as they emerge
- Discovering market opportunities
- Forecasting product sales
- Conducting studies and analyses in support of Budget Impact submissions
- Monitoring market activities and generating ad hoc reports on current or historical payment activities of drug plans
- Tracking market share
- Validating sales activities

INTEGRATED ONLINE CONVENIENCE

As a module within the **Integrated Market Access (IMA) Console**, PharmaStat search utility has been consolidated with other IMS Brogan web applications.



Ease of Access and Use

Simply in seconds, design your query by selecting search criteria and execute to view output charts and graphs online or download findings into a spreadsheet for further examination.

For additional information,

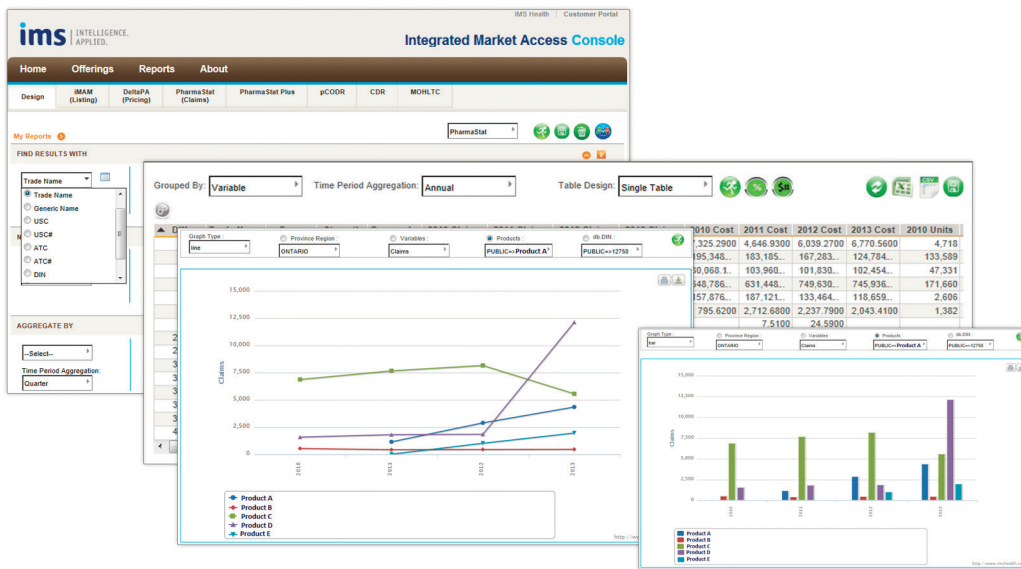
contact your IMS Brogan representative or visit www.imsbrogansolutions.com

Our PharmaStat consolidated search utility provides subscribers with the ability to submit a single query and to view output from multiple services simultaneously, in one single environment.

Other applications available through the IMA Console include:

- **PharmaStat Plus:** A more comprehensive view of reimbursement activities
- **iMAM:** Complete source of formulary listing information and timelines
- **DeltaPA:** Canadian formulary and wholesale drug prices at your fingertips
- **CDR Monitor:** Monitoring Common Drug Review submissions and recommendations
- **pCODR Monitor:** Monitoring pan-Canadian Oncology Drug Review process
- **MOHLTC Monitor:** Tracking Ontario's Ministry of Health & Long-Term Care approval process

Subscribers to CDR Monitor, pCODR Monitor and MOHLTC can view submission and recommendation timelines, along with the iMAM data output, to view expanded lifecycle milestones and timelines.



PharmaStat® screenshots shown here for illustrative purposes only.

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